

## Mission Gallery

### Visitor Survey 2016

Would you be kind enough to take 10 minutes to complete our questionnaire?

Mission Gallery is currently going through a process to upgrade and re-develop our building and review the programme of events and activities we offer our visitors.

We want as many people as possible to visit and enjoy the gallery. Your information will help us to understand what you like about the gallery and what you would like to see and do in the gallery in the future.

Mission Gallery is committed to equal access for all and we encourage and welcome everyone to participate regardless of their circumstances. However, like many cultural venues, we also need to increase our income making capacity; the gallery is expected to reduce its reliance on public funding in the future. In answer to this challenge, we'd be interested to hear your views on what things you would be willing to pay for to help us continue to offer the highest quality activities.

Your answers are confidential and will only be used for the stated purpose. The information you give us will not be shared with any third party.

Thank you for your time.

## General information about visiting the gallery

1. What was your main reason for visiting Mission Gallery today (or your most recent visit)?

- To visit the main exhibition
- To visit 'the [...] space...'
- To visit 'Maker in Focus'
- To visit the shop
- To attend a workshop or event (please tell us what)

- Other (please tell us why in the box below)

2. How many times have you visited the Mission Gallery in the last year?

- Once
- Twice
- Three times
- Four times
- More than four times

3. What has been your favourite recent exhibition at Mission Gallery?

- Captured Moments – Rhian Haf
- Telling Tales – Anna Noel
- Jacks of Swansea – SnapShot Girls
- Divisible Remainder – Ryan L. Moule
- Raising the Bar 2014/15 – AS/A Level Art & Design Students from Neath Port Talbot and Carmarthenshire
- Gathered Again – Swansea Foundation Alumni
- Right Now! – Curated by Paul Emmanuel and Craig Wood
- Away – Julie Arkel
- Are you sitting comfortably - No 5
- ATB Collective – Misunderstandings
- Other

**Why was the exhibition your favourite?**

**4. Do you have any further comments regarding the main exhibition programme?**

**5. Does 'the [...] space' feature add to your experience of visiting the gallery? Why? Any favourites?**

**6. Does the 'Maker in Focus' feature add to your experience of visiting the gallery? Why? Any favourites?**

**7. Have access issues in the building prevented you from attending any exhibitions or activities at the gallery?**

## **The Shop**

**1. Have you bought items from the gallery shop in the last year? If so what have you bought?**

- Ceramics
- Jewellery
- Textiles
- Glass
- Design
- Prints
- Cards
- Books
- Magazines
- Artworks from the main exhibition
- Other (please tell us what)

**2. Would you consider buying items in the gallery shop in the future? Based on the list above, what would you be likely to buy?**

**3. On average, how much would you consider spending on:**

**Gifts:**

- |                         |   |
|-------------------------|---|
| Your partner            | £ |
| Close family            | £ |
| Extended family         | £ |
| Friend                  | £ |
| Colleague/neighbour etc | £ |

**Items for yourself and your home:**

- Jewellery for yourself            £
- Textiles for yourself  
(e.g. scarf)                            £
- Craft item for your home            £
- Artist print or multiple            £
- Original artwork  
(e.g. painting or sculpture)    £

**4. Collectorplan**

**Have you ever used the Collectorplan interest free credit scheme provided by The Arts Council of Wales at Mission Gallery?**

Yes  No

**If so, was the item you purchased:**

- Under £100
- £100 - £200
- £200 - £300
- £300 - £500
- £500 - £1,000
- Over £1,000

**If not, would the Collectorplan scheme help you to make a purchase in the future?**

Yes  No

**What is the maximum you would consider spending monthly to buy craft or artworks through the Collectorplan Scheme?**

£

**5. Would you consider buying craft online through our website?**

Yes  No

**6. Would you consider buying limited edition artists' prints or multiples online?**

Yes  No

**7. Would you describe yourself as a 'collector' of art/craft pieces?**

Yes  No

**8. Would you attend special events to encourage and advise on collecting?**

Yes  No

**9. Do you have any ideas about what you would like to see on sale in the shop in the future?**

**10. Do you have any other comments about the gallery shop?**

## Learning at Mission Gallery

### Workshops

1. Have you attended an adult art or craft workshop at Mission Gallery in the last year? What did you do?

Did it meet your expectations?

Poor  OK  Good  Excellent

2. Have you or your children visited a children's/young people's art or craft workshop at Mission Gallery in the last year? What did you/they do?

Did it meet your expectations?

Poor  OK  Good  Excellent

3. Would you like to attend more workshops at Mission Gallery? What kind of thing would you like to do?

4. What would you be willing to pay for a workshop with a professional facilitator or tutor at the gallery?

Children's workshop (2 hrs)	£
Young person's workshop (1/2 day)	£
Adult's workshop (1/2 day)	£

Adult's workshop (full day) £

Tutored Life Drawing session (2 hours) £

### **Gallery Talks**

**1. Have you attended a Gallery Talk at Mission Gallery in the last year? What was it about?**

**Did it meet your expectations?**

Poor  OK  Good  Excellent

**2. What kind of talks would you like to attend in the future?**

**3. Would you be willing to pay for gallery talks?**

Yes  No

**If 'yes', what would you consider reasonable too pay for a 1-hour gallery talk with refreshments?**

£

### **Schools**

**1. Are you a teacher in a primary or secondary school local to Mission Gallery?**

**Which school?**

**2. Have any of the children visited the gallery as part of their school activity in the last year? Can you tell us what they did? Did the children enjoy the visit?**



**3. Did the visit help you meet curricular requirements? In what way?**

**4. Would the school consider paying for facilitated/tutored visits to the gallery in the future?**

Yes  No

## **Colleges**

### **Students**

**1. Are you a student at an art college?**

**Which college? What are you studying?**

**2. Have your tutors encouraged you to visit the gallery?**

Yes  No

**3. Have you been required to visit Mission Gallery as part of a module or for your course work?**

Yes  No

**4. Do you visit the gallery for exhibitions/openings on your own behalf?**

Yes  No

**5. Do you feel welcome at the gallery? Tell us how you feel the gallery enhances your experience as a student (if it does)**

**Tutors**

**1. Are you a tutor at an art college?**

**Which college? What do you teach?**

**2. Do you encourage students to visit the gallery?**

Yes  No

**3. Are visits to Mission Gallery included as part of a module or for course work?**

Yes  No

**4. Do you visit the gallery for exhibitions/openings on your own behalf?**

Yes  No

**5. Would you tell us how you feel the gallery adds to the resources available to your students (if it does)?**

**Home educators**

**1. Have you included visits to Mission Gallery as part of your child/children's educational schedule?**

Yes  No

**2. If so, did you contact the gallery in advance to request resources/gallery tour?**

Yes  No

**3. Did you come as part of a group?**

Yes  No

**4. How would you rate your child/children's experience at the gallery?**

Poor  OK  Good  Excellent

**5. Would you be willing to pay for resources/facilitated visits?**

Yes  No

**Other learning projects**

**1. Have you heard about the other projects Mission Gallery deliver? Please tick those you are aware of:**

- Jane Phillips Award – Graduate Residency
- Jane Phillips Award – Curatorial Residency
- Raising the Bar – Programme for able and talented students in years 12 and 13
- Portfolio– Programme for able and talented students in years 9, 10 and 11

**All Participants**

**Do you have any further comments about learning with Mission Gallery – how could we improve what we offer? What would you like to see in the future?**

**Gallery Publicity**

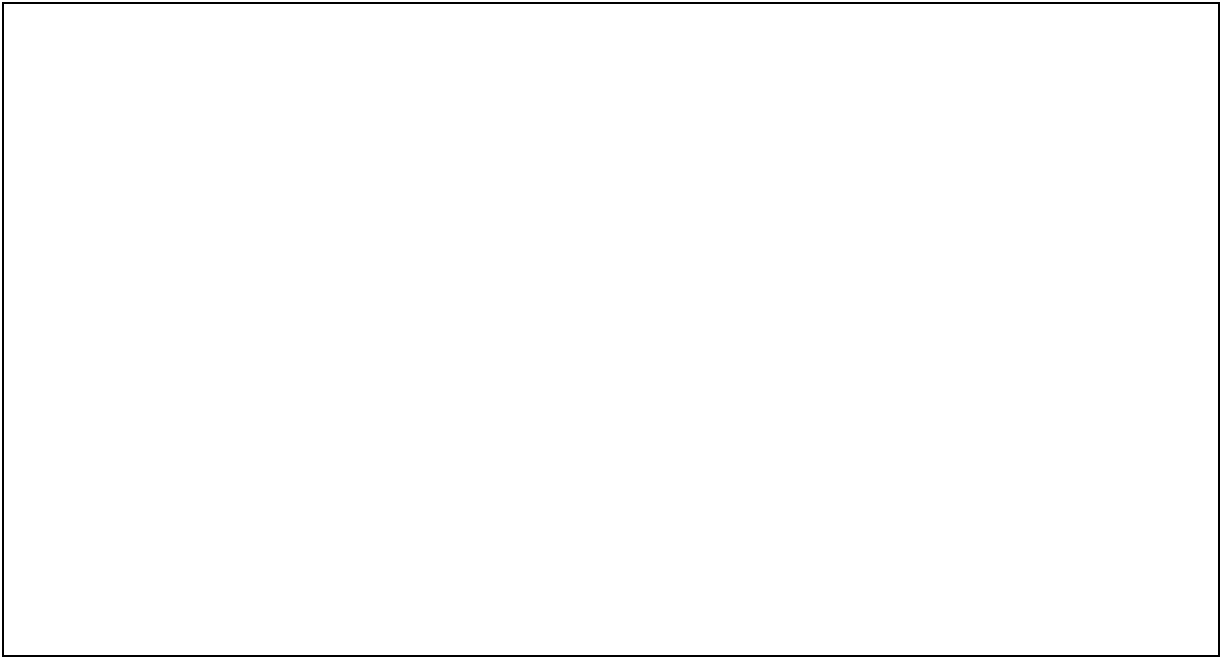
**1. How do you normally receive information about Mission Gallery exhibitions, events and activities?**

- Brochure
- Flyer
- E-newsletter
- Facebook
- Twitter
- Website
- Word of mouth
- Other (please tell us what)

**2. Do you have any comments to make about Mission Gallery’s publicity material?**

**Anything else?**

We’d like to hear your thoughts and ideas about Mission Gallery – are there any other comments, observations or suggestions you would like to share with us?



## **A little about you...**

**Your answers will help us understand who is using the gallery. The information will also help us to identify those who are not currently using the gallery and how we might reach them.**

### **1. Age:**

- Under 18
- 18 - 24
- 25 - 34
- 35 - 44
- 45 – 54
- 55 – 64
- 65 - 74
- 75+
- Prefer not to say

### **2. Gender:**

Male  Female  Prefer not to say

**3. Where do you live?**

4. Town: \_\_\_\_\_ Postcode: \_\_\_\_\_  Prefer not to say

**5. How would you describe your ethnic origin?**

Prefer not to say

**6. How would you describe your Welsh language ability?**

Fluent

Some Welsh

Learning

Don't speak Welsh

Prefer not to say

**Optional**

**Name:**

Would you be willing to have an email or telephone conversation to talk in a little more depth about any of the issues you have raised?

**Email:**

**Telephone:**

What would be a good time to contact you by telephone?

**Thank you for your time**